

Behemoths ready to race



AFTER HOSTING three successive truck racing championships in the country, Tata Motors will host Season 4 of the T1 Prima Truck Racing Championship on March 19, 2017 at the Buddh International Circuit (BIC). Conducted under the aegis of FIA & FMSCI, the T1 Championship will feature Tata Prima trucks, modified specifically for the purpose. The trucks were flagged off from Tata's plant in Jamshedpur by the Tata Group Chairman, Natarajan Chandrasekaran on the 178th birth anniversary of Tata group founder, Jamsetji N Tata. The one-make championship is In-

dia's first truck racing championship and is organised by the Madras Motor Sports Club (MMSC), with safety and performance standards as per the guidelines of the British Truck Racing Association (BTRA). The strategic objective is to make the profession of truck driving inspirational and at the same time act as a catalyst to induct drivers into the commercial vehicles profession, addressing the problem of driver shortage. Tata Motors formally kicked off preparations for this gala event, with the second edition of the T1 Racer Program, TRP 2.0. 

