

Tata Motors to showcase 1000 bhp Prima Race Truck

SPORTS REPORTER

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Pune: The fourth season of the T1 Prima Truck Racing Championship is all set to get intense as Tata Motors will showcase an all-new powerful 1000 bhp T1 Prima race truck at the race which will take place this weekend at the Buddh International Circuit in Greater Noida.

With over double the power in comparison to the T1 race trucks competing in season 4, the all-new 1000 bhp T1 Prima race truck will further add exciting dimensions of speed and character to T1.

Similar to race trucks that compete under the broad umbrella of the FIA in the United Kingdom and Europe, the all-new 1000 bhp T1 race truck is a perfect example of the capability and flexibility of Tata Motors next-generation World Truck, the Tata PRIMA.

The engine of the all-new 1000 bhp T1 race truck is being developed in collaboration with Cummins Inc. of the US, a world leader in diesel engines, enabling Tata Motors to not only set new benchmarks in T1 and the sport of truck racing, but in the Indian commer-

cial vehicles space. The new T1 race truck is the most powerful truck built in India by far.

Developed to deliver unmatched power and acceleration of 0-160 km/hour within 10 seconds and a torque of 3500 Nm @ 1600 - 2200 rpm, the new T1 race truck is based on a 12 litre ISGe Cummins engine, mounted in the center of the chassis for equal weight distribution, with enhanced fuel delivery and air flow, producing 1040 HP @ 2600 rpm.

Speaking at the occasion, Ravindra Pisharody, Executive Director - Commercial Vehicles, Tata Motors, said, "After having hosted three successive T1 seasons, we at Tata Motors are happy to announce our next big innovation in the form of the 1000 bhp T1 Prima race truck.

The vehicle was developed in a record time 12 months - a demonstration of teamwork, speed and capability. With this new track based machine, we are truly ahead of contemporary; we are future ready and through T1 we've proved time and again to showcase a distinctive partnership between sporting and technological excellence for the Tata Motors brand.



FUTUREADY: Tata Motors' all-new powerful 1000 bhp Prima.